## NCAMPO 2015 Conference "At the Crossroads"

### Raleigh Convention Center April 29-May 1

# Sponsorship and Vendor Opportunities

We greatly appreciate your consideration and support of the 2015 NCAMPO Conference. This year's conference will be held at the Raleigh Convention Center located at 500 S. Salisbury Street, Raleigh, North Carolina, 27601. More than 300 participants from MPOs, RPOs, NCDOT, the consultant community, transit agencies, and other organizations are expected to attend the conference. While transportation planners, engineers and consultants make up the core participants, the conference also offers an opportunity for transit administrators, elected officials, land-use planners, students, and others to learn more about a variety of transportation related topics. *This is a wonderful opportunity for sponsors and vendors to connect with these individuals and to share their products or services with decision-makers.* There are several levels from which to choose, and all sponsors and vendors will receive extensive exposure to attendees and other guests over the three day conference.

Please take a moment to review the various sponsorship levels and vendor opportunities available. We ask all interested organizations to let us know their intent to sponsor the conference by March 6.

#### **Overall Conference - \$2500**

- Two complimentary registrations
- Recognition at all sessions
- Vendor space with choice of location
- Vendor space includes one (1) 110V 20 amp electrical outlet
- Full page advertisement in conference program

#### Conference Wifi - \$1,600

- One complimentary registration
- Recognition in the conference internet cafe
- Vendor space with choice of location
- Vendor space includes one (1) 110V 20 amp electrical outlet
- Full page advertisement in conference program

#### Keynote Luncheon - \$1600

- One complimentary registration
- Recognition at sponsored event
- Vendor space with choice of location
- Vendor space includes one (1) 110V 20 amp electrical outlet
- Half page advertisement in conference program

#### Wednesday Night Reception -\$1600

- One complimentary registration
- Recognition at sponsored event
- Vendor space with choice of location
- Vendor space includes one (1) 110V 20 amp electrical outlet
- Half page advertisement in conference program

#### Breakfast (April 30 or May 1) - \$800 each

- One complimentary registration
- Recognition at sponsored event
- Quarter page advertisement in conference program

#### Break (April 29 afternoon, April 30 morning, or April 30 afternoon) - \$600 each

- One complimentary registration
- Recognition at sponsored event
- 1/8 page advertisement in conference program

#### Mobile Tours (5 available) - \$300 each

Tours will include "Art to the Heart Bike Tour", "NC 540 Turnpike Visit", "Raleigh Union Station Site Tour", "Wednesday Afternoon Segway Tours", and "Thursday Afternoon Segway Tours".

- Materials distributed or provided at mobile tour
- Recognition at mobile tour
- Sponsor logo in conference program

#### Track Block (4 available) - \$300 each

Tracks will include Land Use & Transportation, Data Collection & Modeling, Bicycle & Pedestrian Planning, and Technical Toolkit.

- Materials distributed or provided at track block sessions
- Quarter page advertisement in conference program
- Sponsor logo in conference program

#### Vendors - \$600 each

- One complimentary conference registration
- One table and two chairs will be provided in vendor area
- Vendor space includes one (1) 110V 20 amp electrical outlet
- Sponsor logo in conference program

Feel free to contact Kara M. Louise, Event Manager at (919) 621-0939 or <u>kara@louiseprod.com</u> with any questions you may have regarding these vendor and sponsorship opportunities.

Please note, sponsors that are not able to attend the conference may submit a company brochure or flyer to be included in the conference packet. Materials must be submitted by April 15, 2015 to the CAMPO offices located at Bank of America Building, Attn: Shelby Powell, 421 Fayetteville Street, Suite 203, Raleigh, NC 27601.

A detailed prospectus will be sent to all vendors and sponsors once you have registered for the conference.